



HANCOCK CUSTOM REGION

MISSISSIPPI & LOUISIANA



353,895
POPULATION

1.0%

POPULATION ANNUAL AVERAGE
GROWTH RATE

WORKFORCE

169,137 LABOR FORCE PARTICIPATION
130,486 TOTAL EMPLOYED IN REGION
4.2% UNEMPLOYMENT RATE
(Seasonally Adjusted)

AVERAGE
COMMUTE TIME
31.0
MINUTES



AVERAGE WAGE
\$46,380

AVERAGE MANUFACTURING WAGE
\$60,796

COST OF LIVING INDEX

HANCOCK CUSTOM REGION **103.1**
MISSISSIPPI **83.7**
U.S. = 100



\$61,296
MEDIAN HOUSEHOLD INCOME



12.7%
POVERTY RATE

**RIGHT TO
WORK STATE**

4.1%

private union membership in region

\$14.8 BILLION

GROSS DOMESTIC PRODUCT

The largest contributing sector, Health Care and Social Assistance, contributed 10.7% to the 2019 Gross Domestic Product (GDP) of the region.

LARGEST INDUSTRY CLUSTERS



COAL/OIL/POWER



CONSTRUCTION



UTILITIES



EDUCATION



FREIGHT
TRANSPORTATION

MAJOR EMPLOYERS

			# OF EMPLOYEES
St. Tammany Parish School Board	Covington, LA	Primary and Secondary Education	5,000
Lakeview Regional Medical Center Auxiliary	Covington, LA	Hospitals	2,800
General Electric Company	Mandeville, LA	Diagnostic Laboratories	1,800
Worley Claims Service of Louisiana, Inc.	Covington, LA	Insurance Agents	1,100
Florida Marine, L.L.C	Mandeville, LA	Travel and Reservation Services	900